

TM # 64980

NCC Cable System Order

117465862

Order #	62352584
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,577.00
Commission	\$386.55
Net Total	\$2,190.45
Total Spots	29
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments: 10.18 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30							X	-	-	1	\$475.00	\$475.00	30	MNF 10/24
10	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/22
11	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00					X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 Spots

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$2,577.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,577.00

SYSTEM APP: SALES ACCT Date Printed 10/18/16